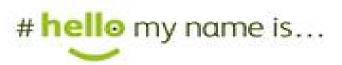




NHS Foundation Trust



Hello - My Name Is

We're proud to support the national 'Hello, My Name Is...' campaign – showing that compassion in care matters and improves our patients' experience.

We expect all our staff to introduce themselves to the patients and visitors they come into contact with - a simple and kind gesture that goes a long way to put people at ease in hospital.

The campaign was launched by Dr Kate Grainger, a registrar diagnosed with terminal cancer. Throughout her hospital visits and admissions she soon realised that staff were not always great at introducing themselves, but that it had an enormous impact when they did.

See the weblink https://drkategranger.wordpress.com/2013/09/04/hellomynameis/ for further details on this story.

https://www.hellomynameis.org.uk/

